

Gnome for the Holidays Giveaway

Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility: Gnome for the Holidays Giveaway (the "Promotion") is open only to legal residents of the fifty (50) United States (including District of Columbia) who are at least eighteen (18) years old or at least the age of majority in their state of residence or older at the time of entry (each an "entrant"). Employees and their immediate families (parent, child, spouse or sibling and their respective spouses, regardless of where they reside), and those living in their same households, whether or not related, of Bed Bath & Beyond Inc., Hyundai Motor America, Heirloom Inc., Unique Travel Corp., Unique Vacations Inc., participating vendor prize providers, HelloWorld, Inc., and their respective parent companies, affiliates, subsidiaries, retail locations, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional fulfillment, marketing and promotion agencies, website providers, webmasters along with the officers, directors, owners, members, agents and employees of each of them, and companies involved in the implementation and execution of the Sweepstakes (and their respective parents) are not eligible to enter or win. The Promotion is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein. The Promotion consists of a sweepstakes (the "Sweepstakes") and an instant win game (the "Instant Win Game").

2. Sponsor: Bed Bath & Beyond Inc., 650 Liberty Avenue, Union, NJ 07083. **Administrator:** HelloWorld, Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075.

3. Timing: The Promotion begins on November 14, 2018 at 9:00 a.m. Eastern Time ("ET") and ends on December 13, 2018 at 11:59 p.m. ET (the "Promotion Period"). Administrator's computer is the official time keeping device for this Promotion and operates on ET.

4. How to Enter: During the Promotion Period, visit www.GnomeForTheHolidaysGiveaway.com and/or within a Bed Bath & Beyond® or Hyundai communication or other partner communication or site or social page, click on the promotion banner/button and follow the links to access the Promotion.

Follow the instructions to complete and submit the registration form including a valid home address (P.O. Boxes are not permitted). You automatically will receive one (1) entry into the Sweepstakes and advance to the Instant Win Game page and receive one (1) Instant Win Game play for that day. Once on the Instant Win Game page, follow the links and instructions to play the Instant Win Game. The Instant Win Game results will be instantly displayed after completing the game. Potential winners of the Instant Win Game will be provided directions for validation. All potential winners are subject to verification before any prize will be awarded. **Administrator is responsible for the functionality of the Instant Win Game.**

Limit: Each entrant may receive one (1) Sweepstakes entry and one (1) play per day during the Promotion Period. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of plays/entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant's plays/entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected registrations, which will be disqualified. In the event of a dispute as to any registration or play, the authorized account holder of the email address

used to register will be deemed to be the entrant or player. The “authorized account holder” is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being the authorized account holder.

Bonus Entries: During the Promotion Period, there are three (3) ways to earn bonus Sweepstakes entries when you connect with Bed Bath & Beyond, as described below.

a. Visit Bed Bath & Beyond Gallery: Each entrant may click on the button to visit the Bed Bath & Beyond® Gallery and each will receive one (1) additional Sweepstakes entry. Limit: Each entrant can earn one (1) bonus Sweepstakes entry for clicking on the Bed Bath & Beyond Gallery button during the Promotion Period.

b. Visit Bed Bath & Beyond® on Twitter: Each entrant may click on the Twitter Follow button to “FOLLOW” Bed Bath & Beyond on Twitter and each will receive one (1) additional Sweepstakes entry. Limit: Each entrant can earn one (1) bonus Sweepstakes entry for clicking on the Bed Bath & Beyond Twitter Follow button during the Promotion Period.

c. Visit Bed Bath & Beyond® on Instagram: Each entrant may click on the Instagram Follow button to “FOLLOW” Bed Bath & Beyond on Instagram and each will receive one (1) additional Sweepstakes entry. Limit: Each entrant can earn one (1) bonus Sweepstakes entry for clicking on the Bed Bath & Beyond Instagram Follow button during the Promotion Period.

Limit: Each entrant can earn a total of three (3) bonus Sweepstakes entries during the Promotion Period through the methods described above. If an entrant already visits or “Follows” Bed Bath & Beyond on the social channels detailed, an entrant may earn bonus Sweepstakes entries by clicking on the buttons as noted above.

5. Sweepstakes/Instant Win Game: Administrator is an independent judging organization whose decisions as to the administration and operation of the Promotion and the selection of potential winners are final and binding in all matters related to the Promotion. Sweepstakes: Administrator will randomly select the potential Sweepstakes winner from all eligible entries on or around December 14, 2018. Instant Win Game: Thirty (30) random, computer-generated winning times, one (1) per day, will be generated during the Promotion Period. If you are the first player to play the Instant Win Game at or after one of the randomly generated winning times, you will be a potential instant winner of the prize indicated.

6. ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR OR ADMINISTRATOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE PROMOTION. AN ENTRANT IS NOT A WINNER OF ANY PRIZE, EVEN IF THE INSTANT WIN GAME OR SWEEPSTAKES SHOULD SO INDICATE, UNLESS AND UNTIL ENTRANT’S ELIGIBILITY, AND THE POTENTIAL INSTANT WIN GAME WINNER AND/OR SWEEPSTAKES WINNER HAVE BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. SPONSOR WILL NOT ACCEPT SCREEN SHOTS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS. ANY PLAY THAT OCCURS AFTER THE SYSTEM HAS FAILED FOR ANY REASON IS DEEMED A DEFECTIVE PLAY AND IS VOID AND WILL NOT BE HONORED.

7. Verification of Potential Winners: Receiving a prize is contingent upon compliance with these Official Rules. The potential Sweepstakes winner will be notified by email or phone. Except where prohibited, the potential Sweepstakes winner will be required to sign and return an Affidavit of Eligibility, Liability and Publicity Release (“Affidavit”) which must be received by Administrator within seven (7) days of the date notice or attempted notice is sent, in order to claim the prize. Except where prohibited, each potential Instant Win Game winner of a prize valued at or greater than

\$99.99 will be required to sign and return a Declaration of Compliance, Liability and Publicity Release (“Declaration”) which must be received by Administrator within seven (7) days of the date notice or attempted notice is sent, in order to claim the prize. In addition, the Grand Prize winner will be required to complete IRS Form W-9 and provide a copy of current Driver’s License. If a potential winner of any prize cannot be contacted, or fails to respond to the Administrator’s notification email with shipping address confirmation (if prize is valued at less than \$99.99) or fails to sign and return the Declaration (if applicable), Affidavit (if applicable), or provide any other requested information within the required time period (if applicable), or the prize is returned as undeliverable, such potential winner forfeits the prize. In the event that a potential winner of any prize is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. There will be three (3) alternate drawings after which the prize will remain unawarded. Instant Win Game Prizes will be fulfilled approximately 8-10 weeks after the conclusion of the Promotion. The Grand Prize winner will be contacted regarding the fulfillment of the automobile portion of the prize within 4 weeks after completion of winner confirmation process and the prize will be fulfilled by the designated dealership as soon as it becomes available. Failure to provide the Sponsor or its agent with satisfactory proof of a valid driver’s license, vehicle registration and insurance shall result in forfeiture of the automobile portion of the prize. The automobile portion of the prize is not eligible for any options, upgrades, promotional programs or incentive support (e.g., gas cards, subvented finance rates, etc.). The automobile portion of the prize cannot be traded or exchanged in order to obtain the benefit of options, upgrades, promotional programs or incentive support. Any options or upgrades offered by the dealer on the automobile portion of the prize are not eligible for any promotional programs or incentive support.

8. Prizes:

Sweepstakes Prize: ONE (1) GRAND PRIZE: Grand Prize package includes the following:

- One (1) all-new 2019 Hyundai SANTA FE Limited 2.4L 8-Speed Automatic Transmission: Valued at \$35,405.00 (MSRP \$34,300 USD and freight & handling \$1,105.00 USD). Winner will be able to select vehicle color from list of options determined by Sponsor in its sole discretion; Sponsor will determine all other features of vehicle. Upgrades will be allowed only if permitted by Sponsor and delivery dealer and paid for by winner. Winner must be a valid U.S. licensed driver and will be required to provide proof of insurance at time of delivery. Winner is solely responsible for title, license, vehicle registration, dealer preparation costs, auto insurance, gas consumption tax and other fees or taxes associated with automobile portion of the prize as well as any expenses in connection with acceptance and use of the automobile portion of the prize not expressly described herein as being awarded (unless any such expenses are otherwise paid). Winner must take delivery of automobile portion of the prize within ninety (90) days’ notice of availability from a dealer selected by Hyundai Motor America or prize may be forfeited. Other than the manufacturer’s limited warranty, Hyundai Motor America does not make, and is not in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize vehicle including but not limited to its quality, fitness for purpose or mechanical condition. Vehicle awarded may differ from any vehicle shown in promotional materials. The Hyundai Santa Fe is NOT recommended for towing the Tiny Home (description is outlined below); and
- A Tiny Heirloom 20’ Vantage Home: Valued at \$49,995.00. In the event winner elects to build the Vantage home, winner will contract directly with Heirloom Inc. for construction of 20’ Vantage base model within 30 days of winner confirmation. All contractual obligations for build and warranty will be winner’s responsibility. Prize includes a 20’ Vantage Signature Series base model which includes the following specifications: Wood; Exterior Main Stain - Natural Stained; Exterior Accent Stain - Black Stain; Windows - white vinyl double pane & tempered, energy efficient windows; Main Floor bed - Sleeping platform fits Queen size bed comfortably; Storage under Sleeping Platform; Two Built in Closet

Spaces; Membrane Roofing - White with black drip edge; Flooring - LVT Flooring color, IA certified Bumper Pull Travel Trailer; Height: 13'6"; Width: 8'6"; Trailer Chassis - DOT Compliant Bumper Pull Trailer, Two 7k Axles, trailer brakes and highway lighting; Framing - dimensional lumber; Moisture Barrier - House Wrap; Exterior Siding - Tight Knot Cedar T&G and 1x4 trim; Insulation - R15 Batts in Walls, R21 Closed Cell Foam in Ceiling, and R15 Floor; Inside Cladding - tight knot pine tongue and groove; Interior Trim - 1" x 4" natural tight knot pine trim; Interior Color - Dark Walnut; Cabinets - Shaker Style Espresso Dark Stained; Hardware - Door Handles, Cabinet Pulls, etc. – Nickel; Countertops - butcher block stained 'Walnut'; Backsplash - Stainless Steel Tiles; Fridge - Undercounter Fridge; Cooktop - single burner induction heat cooktop; Kitchen Sink and Faucet; Bathroom Vanity - Cabinet, Sink and Faucet; Shower - 32" Fiberglass Shower; Toilet - Porcelain Flush Toilet with direct Sanitary connection; Electric Space Heater; Water Heater - Electric (10 gallon tank); Lighting - LED Lighting Recessed and Exterior Light; Doors - 1 exterior fiberglass full lite window door, 1 interior flat. Estimated build time for base model is four (4) months. Upon completion of build, winner will receive Heirloom Inc. Limited Warranty. Any upgrades from base model for HVAC, Toilet, Tanks, Washer Dryer, Insulation, Energy or Personalization options will be at winner's expense. Winner is responsible for all costs and expenses related to the prize that are not specifically mentioned, including, delivery of the Vantage Home from Heirloom factory in Portland Oregon area to destination of choice in 50 U.S., any required licenses or permits (including, without limitation, any permits required to transport and utilize the Vantage Home), all expenses relating to taxes, title, insurance, etc. Any additional installation or work needed to place house is the sole responsibility of the winner. House is subject to Heirloom Inc. Limited Warranty. **Winner can elect to decline 20' Vantage home portion of the Grand Prize package and accept a \$15,000 cash alternative option (awarded in the form of a check); and**

- \$2,500 Home Makeover awarded as Bed Bath & Beyond® Gift Cards; and
- A trip for four (4) to a Beaches Resort in Jamaica OR Turks & Caicos: Valued at approximately \$11,000.00. Trip package includes: A) Round trip, coach-class air transportation for four (4) to/from the nearest Sponsor determined air carrier gateway cities to any of the Beaches Resorts located in Jamaica or Turks & Caicos. Winner is responsible for transportation to the nearest Air Carrier Gateway at their own expense. Flight and Air Carrier are subject to change & availability. Restrictions may apply. Sponsor and prize provider are not responsible if airlines change the gateways or discontinue service from a specific gateway. B) Six (6) nights' Luxury Included® accommodations (single room, quad occupancy) at winner's choice of one (1) of the following Beaches resorts: Beaches Turks & Caicos Resort Villages & Spa- Providenciales, Turks & Caicos OR Beaches Negril Resort & Spa- Negril, Jamaica OR Beaches Ocho Rios Resort & Golf Club- Ocho Rios, Jamaica. Prize includes all meals, unlimited premium brand beverages, daily & nightly entertainment, all land and water sports, including daily scuba diving (for certified divers), snorkeling (rental equipment at a fee), Wi-Fi in all rooms and public areas, gratuities, taxes and Beaches transfers to and from the resort designated airport. All other costs including but not limited to telephone calls, Red Lane® Spa treatments and services, specialty dining, tours & excursions, inter-island transportation, SCUBA certification courses, island departure taxes and purchases made at the Beaches Specialty Shops are not included. Winner must complete the trip by December 20, 2019 or prize will be forfeited. Trip must be booked at least thirty (30) days prior to departure. Reservations will not be confirmed until 20 days prior to departure. Travel and accommodations are subject to availability and blackout dates. Beaches Resorts reserves the right to advise the confirmed prize winner of the need to relocate from their original resort of choice to an alternate resort within the resort's chain based upon availability of space for the secured travel dates for any circumstance beyond the resort's control. Travel must be round trip. Sponsor will determine airline and flight itinerary in its sole discretion. Winner and travel companions must travel on the same itinerary. No refund or compensation will be made in the event of the

cancellation or delay of any flight. Travel is subject to the terms and conditions set forth in this Promotion, and those set forth by the Sponsor’s airline carrier of choice as detailed in the passenger ticket contract. All expenses and incidental travel costs not expressly stated in the package description above, including but not limited to, ground transportation, meals outside of the above, incidentals, gratuities, passenger tariffs or duties, airline fees, surcharges, airport fees, service charges or facility charges, personal charges at lodging are not included in the prize.

Grand Prize Winner will be required to sign and return an Affidavit of Eligibility/Publicity Release. Travel Companions will also be required to sign a Travel Companion Liability & Publicity Release.

GRAND PRIZE PACKAGE Approximate Retail Value (“ARV”): up to \$98,900.00. Odds of winning the Sweepstakes Prize depend on the number of eligible entries received during the Promotion Period.

Instant Win Game Prizes: One (1) prize will be awarded per day as outlined in the table below.

Date	Prize	ARV
11/14/2018	One (1) Google Home and one (1) Google Home Mini	\$179.99
11/15/2018	One (1) Calphalon® Premier™ Space Saving Hard Anodized Nonstick 10-Piece Cookware Set. Set includes 8" fry pan, 10" fry pan, 2.5-qt saucepan with cover, 3.5-qt. saucepan with cover, 3-qt. sauté pan with cover and 6 qt. stock pot with cover.	\$469.99
11/16/2018	One (1) iRobot® Roomba® 960 Wi-Fi® Connected Robot Vacuum	\$699.00
11/17/2018	One (1) KitchenAid® Artisan® Series 5-Quart Tilt-Head Stand Mixer. Choice of available colors.	\$379.99
11/18/2018	One (1) Lenox® Holiday™ 12-Piece Dinnerware Set includes four of each: 10.5" dinner plate, 8" salad plate, and 6" all-purpose bowl.	\$199.99
11/19/2018	One (1) Nest Hello Video Doorbell in White and one (1) Nest Learning Third Generation Thermostat in Stainless Steel	\$478.00
11/20/2018	One (1) InStyler Prize Package includes one (1) of each: InStyler AIRLESS Revolving Styler, InStyler BLU Turbo Ionic Dryer, InStyler STRAIGHT UP Ceramic Straightening Brush and InStyler MAVEN Ceramic Hot Air Brush.	\$374.96
11/21/2018	One (1) Nespresso® Vertuo Coffee and Espresso Maker by Breville with Aeroccino Milk Frother	\$249.99
11/22/2018	One (1) GreenPan™ Chatham Ceramic Nonstick 10-Piece Cookware Set + one (1) 11-Inch Ceramic Nonstick Square Griddle. Cookware set includes: 8" fry pan, 9.5" fry pan, 1-qt. covered saucepan, 2-qt. covered saucepan, 3-qt. covered sauté pan, and 5-qt. covered casserole.	\$249.99

11/23/2018	One (1) Waterpik® Prize Package includes one (1) Waterpik® Complete Care 5.0 Water Flosser and Sonic Toothbrush System in Black; one (1) Waterpik® Complete Care 5.5 Flosser + Oscillating Toothbrush System in White; and one (1) Waterpik® PowerPulse Massage® 2-in-1 Dual Shower System in Chrome.	\$249.97
11/24/2018	One (1) KitchenAid® Artisan® Series 5-Quart Tilt-Head Stand Mixer. Choice of available colors.	\$379.99
11/25/2018	One (1) Artisanal Kitchen Supply® Serveware Prize Package includes Artisanal Kitchen Supply® Coupe Marbleized Coupe 16-Piece Dinnerware Set in Grey (Four each: 10.75" dinner plates, 8" salad plates, 6" cereal bowls, and 16 oz. mugs) , Cheese Knife Set & Marble Serving Board , White Marble and Wood Cake Stand , Coupe Marbleized Vegetable Bowl in Grey and 2-Tier Marble Server.	\$259.95
11/26/2018	One (1) Lenox® Holiday™ 12-Piece Dinnerware Set includes four of each: 10.5" dinner plate, 8" salad plate, and 6" all-purpose bowl.	\$199.99
11/27/2018	One (1) OXO Good Grips® Coffee Prize Package includes one (1) of each of the following: Coffee and Tea POP Container, Conical Burr Coffee Time-Based Grinder, Adjustable Temperature Gooseneck Kettle, Glass Pour-Over Set, and 16 oz. Thermal Travel Mug in Black.	\$394.95
11/28/2018	One (1) Vitamix® Explorian™ Series E310 Blender in Black	\$349.99
11/29/2018	One (1) Poo-Pourri® The Assistant Automatic Toilet Deodorizer Prize Package includes three (3) of The Assistant Starter Packs. Each pack includes Original Citrus Refill Concentrate and a battery operated unit that clips over the edge of the bowl and sprays with a wave of your hand. Plus, six (6) The Assistant 2oz. Original Citrus and six (6) The Assistant 2oz. Lavender Vanilla Refill Concentrate.	\$305.85
11/30/2018	Two (2) Frette At Home Milano Towel Sets and Two (2) 36" L x 24" W Bath Mats in White. Each set includes: 58" L x 30" Bath Towel, 30" L x 20" W Hand Towel, and 12" L x 12" W Washcloth.	\$299.92
12/1/2018	One (1) Lenox® Holiday™ 12-Piece Dinnerware Set includes four of each: 10.5" dinner plate, 8" salad plate, and 6" all-purpose bowl.	\$199.99
12/2/2018	Under the Canopy® Organic Cotton Towels and Bath Rug Prize Package in Cotton color includes four (4) of each: Bath (30" x 54"), Hand (16" x 28"), and Washcloth (13" x 13"); Plus, two (2) Bath Sheets (34" x 64") and one (1) Bath Rug (21" x 34").	\$220.85
12/3/2018	One (1) Nespresso® Vertuo Coffee and Espresso Maker by Breville with Aeroccino Milk Frother.	\$249.99
12/4/2018	One (1) \$250 Bed Bath & Beyond® Gift Card.	\$250.00

12/5/2018	One (1) Epicurious® Translucent Aluminum Non-Stick Cookware in Caviar Prize Package includes one (1) 11pc Translucent Aluminum Cookware Set (1.5-qt. saucepan with lid, 2.5-qt. saucepan with lid, 4-qt. sauté pan with lid, 8-qt. stock pot with lid, 8" open fry pan, 10" open fry pan and Stainless steel steamer insert (fits 1.5-qt. and 2.5-qt. saucepans)), one (1) 11" Aluminum Open Stir Fry Pan, one (1) 12" Aluminum Square Griddle, one (1) 2pc Aluminum Fry Pan Set (9" fry pan, 11" fry pan) and one (1) 3pc 8-qt. Aluminum Fryer Set (Dutch oven, fryer basket and lid).	\$294.95
12/6/2018	One (1) Ted Baker London Entangled Enchantment Full/Queen comforter set with one (1) coordinating Embroidered Floral 16"x 16" decorative pillow.	\$249.98
12/7/2018	One (1) Wamsutta® PimaCott® Queen Size in White Prize Package includes one (1) Wamsutta® Dream Zone® 1000-Thread-Count PimaCott® Queen Sheet Set (fitted and flat sheets and two pillowcases) and one (1) Wamsutta® 500-Thread-Count PimaCott® Damask Stripe Full/Queen Duvet Cover Set (Duvet and two (2) shams).	\$329.98
12/8/2018	One (1) Eucalyptus Origins™ Tencel® Lyocell 450-Thread-Count Queen Sheet Set in Platinum Stripe and one (1) Eucalyptus Origins™ Tencel® Lyocell 600-Thread-Count Queen Windowpane Sheet Set. Each set includes a flat sheet, fitted sheet, and two standard pillowcases.	\$249.98
12/9/2018	One (1) Artisanal Kitchen Supply® Pre-Seasoned Minis & Enameled Cast Iron Cookware Set includes one (1) 7 qt. Enameled Cast Iron Dutch Oven in Red , six (6) Pre-Seasoned Cast Iron 5.75-Inch Mini Skillet and six (6) Pre-Seasoned Cast Iron 4-Inch Mini Dutch Oven.	\$209.97
12/10/2018	One (1) \$250 Bed Bath & Beyond® Gift Card	\$250
12/11/2018	One (1) Ring Video Doorbell 2 and one (1) Ring Chime Pro	\$248.99
12/12/2018	One (1) Lenox® Holiday™ 12-Piece Dinnerware Set includes four of each: 10.5" dinner plate, 8" salad plate, and 6" all-purpose bowl.	\$199.99
12/13/2018	One (1) KitchenAid® Artisan® Series 5-Quart Tilt-Head Stand Mixer. Choice of available colors.	\$379.99

Total Value of Instant Win Prizes: \$9,057.17

Odds of winning an Instant Win Game prize depend on the number of Instant Win prizes available divided by the number of eligible Instant Win Game plays.

If the value of a winner's prize exceeds \$600, they will receive an IRS form 1099 and will be responsible for all taxes associated with acceptance of the prize.

For All Prizes: All products determined by Sponsor in its sole discretion. Terms and conditions of gift cards apply. The actual value of prizes is subject to price fluctuations in the consumer marketplace based on, among other things, any gap in time between the date the ARV is estimated for purposes of these Official Rules and the date the prize is awarded or redeemed. In such a case, winner will not receive difference between actual and ARV. No cash equivalent and all prizes are non-exchangeable, non-transferable, non-refundable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason without liability and for any reason including, but not limited to: production delays caused by labor disruptions, parts shortages, adverse weather conditions or other unforeseen events, or any other

reasons. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Limit: One (1) Sweepstakes prize and one (1) Instant Win Game prize per person. TOTAL RETAIL VALUE OF ALL PRIZES: \$107,957.17

9. Release: By receipt of any prize, winner agrees to release and hold harmless Sponsor, HelloWorld, Inc., Hyundai Motor America, Heirloom Inc., Unique Travel Corp., participating vendor prize providers and their respective parents, subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Promotion or receipt or use or misuse of any prize.

10. Publicity: Except where prohibited, participation in the Promotion constitutes each winner's consent to Sponsor, and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state/province/territory for promotional purposes in any media, worldwide, without further payment or consideration. By entering the Promotion, each entrant assigns all intellectual property rights, including copyright, and waives all moral rights, in favor of the Released Parties, as applicable, and agrees that any other documentation required for such assignment shall be executed by the entrant in writing upon request at any time by the Sponsor.

11. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Promotion, or any part of it, if any fraud, technical failures, or human error impairs the integrity or proper functioning of the Sweepstakes or Instant Win Game, as determined by Sponsor in its sole discretion. In such event, Sponsor reserves the right to award the prizes at random from among the eligible entries or plays received up to the time of the impairment. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or Instant Win Game or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes or the Instant Win Game may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

12. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Promotion; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Promotion; (4) technical or human error which may occur in the administration of the Promotion or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or receipt or use or misuse of any prize; or (6) any injuries, loss or damages of any kind (compensatory, direct, incidental, consequential or otherwise) with respect to, or in any way arising from, this Promotion or any prize awarded. If for any reason an entrant's entry or play is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes or Instant Win Game play, if possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, unawarded, eligible prize claims.

13. Disputes: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States

District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Michigan, without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

14. Entrant's Personal Information: Information collected from entrants is subject to the Sponsor's Privacy Policy (<http://www.bedbathandbeyond.com/store/static/PrivacyPolicy>) and Administrator's Privacy Policy (<http://www.helloworld.com/privacy-policy>).

15. Winner List: For a winner list, visit <http://bit.ly/2pypmbD>. The winner list will be posted after winner confirmation is complete.

16. Name Removal Notification System: If you would like your name removed from Sponsor's direct mail list: write to Bed Bath & Beyond, Inc., Attn: Customer Service – Privacy, 650 Liberty Avenue, Union, NJ 07083 or email customer.service@bedbath.com with "No Snail Mail" in the subject line and include your name/address information and your name will be removed within 60 days of the request.

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